

Purpose, Process, and Roles

PROJECT PURPOSE

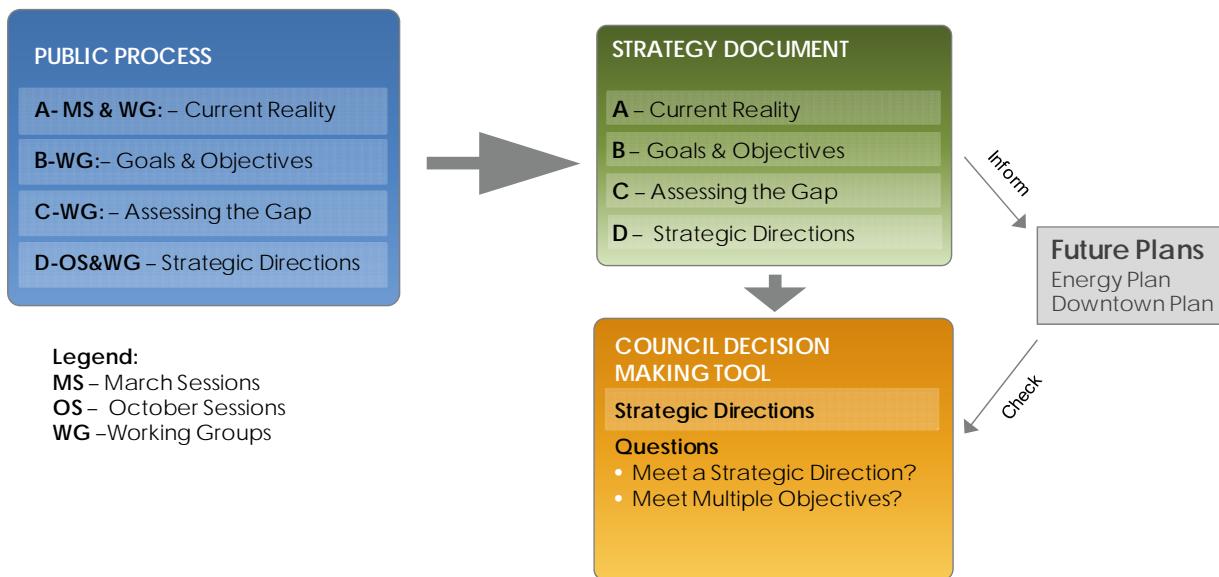
The City of Nelson is creating a sustainability strategy that will set the direction for policy and planning decisions. This strategy recognizes and defines what is great about Nelson, and offers insight into how we can preserve and enhance what we love about where we live. This initiative also helps staff, Council, and the public determine how we can work together to improve our city over time.

The City of Nelson's Path to 2040 Sustainability Strategy is being created in an open and collaborative process with local residents, businesses, community organizations, staff and Council. This process sets the direction and context for future planning exercises, including the upcoming Community Energy and Emissions Plan and the Downtown & Waterfront Master Plan. It will also create a decision making tool to help staff and Council make decisions that are aligned with our sustainability goals.

OUTLINE OF PROCESS

The City has chosen to take a collaborative Working Group approach to developing Nelson's Path to 2040, seeking broader community input at various points throughout the development of the Strategy. Our collaborative community process is designed to be iterative, incorporating feedback from participants at multiple points during the project. This approach allows us to adjust our workplan and timelines to meet demands and expectations as they emerge. The outcomes of this process will be a Strategy Document presenting Goals and Objectives for each Focus Area, integrated Strategic Directions for the City of Nelson, and a Decision Making Tool for Council and staff to use when making development, policy and program related decisions.

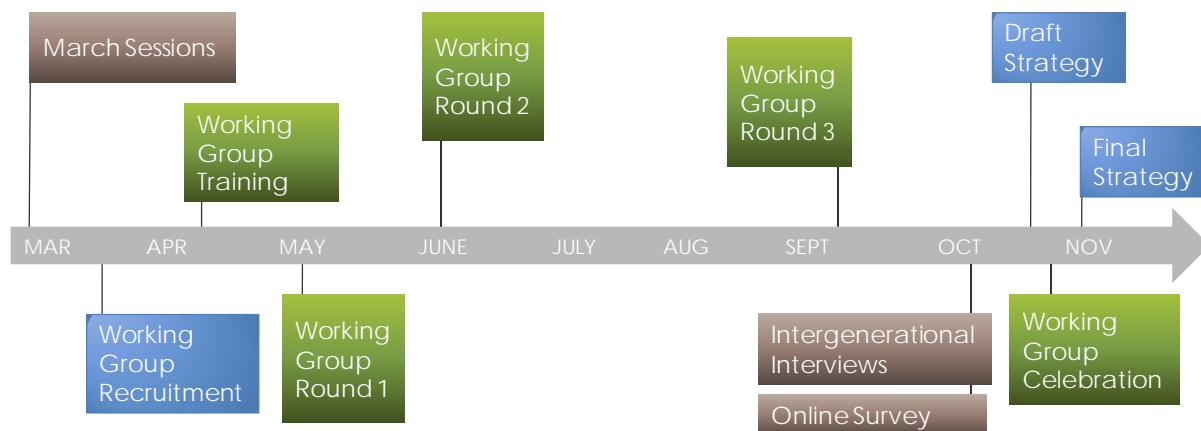
Below is a diagram illustrating how the outcomes of the public process are being incorporated into the Strategy and Decision Making Tool:



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TIMELINE

The diagram below illustrates important milestones on Nelson's the Path to 2040.



ROLES AND RESPONSIBILITIES

There are many people involved in creating the Path to 2040 Nelson Sustainability Strategy:

PROJECT TEAM: The City of Nelson created a project team consisting of Council members, City Staff, and consultants from Stantec. The project team is responsible for directing the project, designing a process to solicit input from the public, and incorporating input from the public and Working Groups into the Final Strategy to the greatest extent possible.

WORKING GROUP LEADS: Five Working Group Leads were retained by the City to facilitate and coordinate the work assigned to each Working Group, and to bring questions and concerns to the Steering Committee.

STEERING COMMITTEE: This group includes the project team and the Working Group Leads. The Steering Committee meets before each Working Group meeting to go over objectives and resolve any issues that came up during the last round of Working Group meetings. The Steering Committee's responsibility is to ensure the Working Group process runs smoothly.

WORKING GROUP MEMBERS: Nearly fifty members of the public volunteered their time to provide consistent input to the creation of the strategy. These individuals are interested residents, experts, representatives from environmental, social, and cultural organizations, municipal staff, local business people, youth and seniors who have local knowledge, connections, and interests in enhancing the sustainability of our city. The role of a working group member is to represent the community, provide local knowledge and offer direct advice and recommendations to the Project Team regarding strategy development.

PUBLIC-AT-LARGE: At two key points during the Path to 2040 initiative, the public was invited to provide input and comment on the Strategy. The March Sessions solicited input on values, goals, community assets and challenges. In the October Sessions, the Public is invited comment on the Strategic Directions. The public is also invited to attend the Council Presentation and support the adoption of the Final Strategy.