

THE CORPORATION OF THE CITY OF NELSON

POLICY TITLE:	Sustainability Leadership Awards	POLICY NO:	0290.20.005
EFFECTIVE DATE:	July 6, 2015	SUPERSEDES:	October 6, 2014
APPROVAL:	Council	PAGE:	1 of 2 pages

POLICY:

The City wishes to implement a Sustainability Leadership Award program to increase awareness of Nelson's strategic plans; in particular the Path to 2040 Sustainability Strategy and the City's Official Community Plan, and to also reward and encourage leadership in sustainability initiatives.

PURPOSE:

To recognize and publicly appreciate individuals, groups, organizations and/or businesses that have demonstrated leadership in moving Nelson towards its vision of being "a prosperous and resilient community with robust ecosystems and safe, welcoming neighbourhoods where diversity, history and culture are celebrated" per the Path to 2040 Sustainability Strategy.

PROCEDURE:

1. The Awards

- a. Three awards will be granted:
 - Non-Profit Sector Award (\$1,150 and Certificate of Appreciation)
 - Business Sector Award (\$1,150 and Certificate of Appreciation)
 - Individual Award (\$1,150 and Certificate of Appreciation)
- b. Awards will be presented at the Annual Reception held in December each year by Council and the Chair of the Sustainability Leadership Award Jury.
- c. Winners and their achievements will be recognized publicly on the City's website and through a media release issued after the Annual Reception.

2. Nomination and Eligibility

- a. Individuals may nominate themselves, or others.
- b. Nominees shall be Nelson residents, community groups, organizations (including nonprofits) or businesses located or licensed in Nelson.
- c. The achievements being recognized could be paid, voluntary, or a combination of both.
- d. Criteria will be based on the Path to 2040 Principles for Sustainability.
- e. Nominations shall be made in writing using the City's application form and shall be submitted by the deadline in order to be considered.

- f. Nominators will describe how the Nominee has contributed to **each** of the five Principles of Sustainability:
- i. **Cultural Strength** (“celebrating and embracing our history and our diversity through using our many arts, traditions heritage and recreation assets to enrich the quality of life for all citizens”)
 - ii. **Healthy Neighbourhoods** (“safe welcoming, connected place with meaningful opportunities to interact with neighbours of all ages and income levels”)
 - iii. **Robust Ecosystems** (“ensuring natural systems are flourishing in Nelson”)
 - iv. **Prosperity** (“fostering a diverse, value-added economy that provides meaningful employment opportunities and supports healthy and affordable lifestyles”)
 - v. **Resiliency** (“maintaining and enhancing the economic, social, ecological and cultural systems that strengthen our ability to withstand future challenges”)

3. Selection

- a. Eligible Nominations will be reviewed by the Sustainability Leadership Awards Jury being a five-member selection committee (appointed by Council) with representatives from these key sectors:
 - i. Social Sector
 - ii. Environmental Sector
 - iii. Economic Sector
 - iv. Culture Sector
 - v. Recreation and Sport Sector
- b. Jury members will be asked to make a four-year commitment to the annual process with a new Jury struck in the year following a municipal election. If jury members are unable to complete their 4-year term they may appoint an alternate from their organization.
- c. The Jury selection will be guided by the Nelson Path to 2040 Sustainability Strategy.
- d. A Chair will be selected from among the jury members to report the Jury’s rationale on the award winners selected and make any recommendations as deemed necessary.
- e. Honorable mentions may also be made if other exceptional candidates are noted by the Jury.

4. Working Group

- a. The Sustainability Leadership Award program shall be administered by the Deputy Corporate Officer in conjunction with two Council representatives.
- b. Council representatives to the Working Group advocate and promote the program.
- c. Council representatives to the Sustainability Leadership Award Program present the awards on behalf of Council with the Chair of the Sustainability Leadership Award Jury at the Annual Reception.