



Application Form 2026 City of Nelson Sports Ambassador

Deadline for nominations: Friday, October 17, 2025, 4:00pm PST

Applications and nominations for the Sports Ambassador are welcomed from individual athletes, athletic groups, athletic teams, coaches and others that are actively contributing to a sport or activity. Council will consider a number of factors in selecting the Sports Ambassador including but not limited to: recent and historic achievements, the level of achievement, and the geographic area and scope of such achievements.

Background:

The City of Nelson established a Sports Ambassador in recognition of local individual athletes, groups or teams and others who have achieved a high standard of excellence in their sport or activity and who are active not only in Nelson's active community but extend their talents to other communities.

The Sports Ambassador is expected to represent and promote the City of Nelson on their travels, increasing the visibility and reputation of Nelson's active culture. In return, the Sports Ambassador can use their official designation in their own promotional materials, programs and fundraising.

Applicant Information:

Name:

Email:

Phone:

Please attach:

- a short statement (maximum one page) detailing why you would best fit the role of Nelson's 2026 Sports Ambassador;
- your resume;
- optional: supporting material including videos, pictures, media articles or anything other relevant materials for consideration.

For further information, please contact the Deputy Corporate Officer, by phone at 250-352-8234 or email: smartineau@nelson.ca

Submit your application form to smartineau@nelson.ca or drop off at:

City Hall, Administration Office (Second Floor) 101-310 Ward Street, Nelson

The City of Nelson collects your personal information in accordance with Section 26 of the Freedom of Information and Protection of Privacy Act. The City of Nelson collects your information for the purposes of administering City of Nelson programs and services, including permits and licensing services. If you have any questions, please contact the Privacy Head at 310 Ward Street, Nelson, BC V1L 5S4 or FOI@nelson.ca or 250-352-8120.