



March 23, 2017

Nelson's New Way To License Dogs!

NELSON- The City of Nelson, in partnership with DocuPet Inc., is pleased to announce the launch of a new dog licensing program. For the first time ever, dog owners in Nelson can now purchase their licence online at nelson.docupet.com.

This collaboration between the City of Nelson and DocuPet is a welcomed step in enhancing the municipal pet licensing program, supporting proper dog identification, and rewarding responsible pet ownership. The online program provides a more accessible, convenient way to license, and gives users the chance to sign up for simple, worry-free automatic renewals, removing the risk of forgetting to renew completely.

Licensing your dog with the City is a legal, bylaw requirement. Fortunately, the program now has several new benefits. The most important is the DocuPet "Lost Pet Alert System" which helps lost pets be returned home faster. The licence tag is now connected to a public website (nelson.docupet.com) where pet owners can go to report their pet lost. This immediately notifies City Staff, animal control officers, DocuPet staff and the community at large. Details of the owner's pet profile can be private or shared, depending on how owners choose to set up their privacy settings.

The program also benefits residents by offering them an exclusive membership with DocuPet's Rewards Program. Upon licensing their dog, dog owners can access local deals and discounts offered by participating businesses, making the value of a licence far outweigh the annual cost.

Licences for 2017 can be purchased online at nelson.docupet.com or in person at City Hall. If you've licensed in the past, you will have received a notice from DocuPet in the mail with instructions on how to renew, including a mail-in option. The City has adopted a 365 licensing model meaning that licences are valid for 365 days from the date of purchase.

Regardless of whether the licence is purchased online or in person, all licence tags will be mailed to pet owners by DocuPet, along with two DocuPet Rewards cards and further program information. Packages should be received within 5-10 business days.

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